

BMW i3



Sheer  
Driving Pleasure



# THE BMW i3.

**BMW EFFICIENT DYNAMICS.**  
LESS EMISSIONS. MORE DRIVING PLEASURE.

International version. Please contact your local dealer for country specific information.





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## EQUIPMENT AND DATA FOR MODEL SHOWN.

Max. output:	125kW (170hp)
Overall range in everyday use:	up to 160km <sup>1</sup>
Wheels:	BMW i light alloy wheels Double-spoke 430 with mixed tyres
Exterior colour:	Capparis White with BMW i Blue accent
Lodge interior:	Leather steering wheel with Silver accent, seats with Solaric Cassia wool cloth/natural leather combination, interior surfaces in open-pore eucalyptus wood, leather-covered instrument panel.

Also see pages 6–9 for pictures of the BMW i3 in Capparis White and the BMW i8 in Crystal White pearl-effect metallic, each with BMW i Blue accent.

<sup>1</sup> Range dependent on various factors. In particular: personal driving style, route characteristics, exterior temperature, heating/air conditioning, pre-conditioning. Overall range, everyday use determined according to: city driving profile, 20°C, pre-conditioning, COMFORT driving mode.

## GO DIGITAL WITH THE BMW i3.

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You can also discover the BMW i3 in digital format. Simply download the BMW brochure app for your device and select the desired model.

Internet use, depending on your mobile phone contract, may incur costs.



# WHEN YOU MOVE FIRST THE WORLD MOVES WITH YOU. BMW i.

The world never stops moving. We keep moving. And movement always brings about something exciting: change. The change at BMW, however, is of particular significance. It is, in fact, nothing less than the start of a new era – one focused exclusively on sustainable mobility. This is why the new BMW i3 is not just another car. It's proof that sustainability and pure electric driving pleasure can be perfectly complementary. It's also an opportunity to experience something unique. To drive the change. To be a pioneer.



Experience the BMW i3  
in this short film.



# A NEW ERA HAS BEGUN. THE BMW i3 AND THE BMW i8.

Nothing is more fascinating than the aura of a new era. Where once we heard the sound of an engine, there is now almost total silence. And now, the vitality of the city can be enjoyed in complete relaxation. All because BMW i has reinvented electromobility – with a uniquely holistic focus on sustainability. The BMW i3 is the first car ever to be developed exclusively for electric driving. There's also the BMW i8. This plug-in hybrid sports model combines an electric drive system for the front axle and a BMW TwinPower Turbo 3-cylinder petrol engine at the rear. With both vehicles, BMW i is bringing pioneering concepts to the streets of modern times.





## NEW DRIVETRAIN, NEW ERA. BMW eDRIVE.

The greatest pleasures are often the most spontaneous – just like the character of the fully electric BMW eDrive system. As you set off in the BMW i3, just a light touch of the accelerator pedal is enough to access full torque – and that means instant acceleration in near silence. Then, when you take your foot off the pedal, the electric motor uses kinetic energy to generate power and charge the battery. The process also has a smooth and progressive braking effect on the car. This unique one-pedal functionality is a true breakthrough innovation – for a driving experience like never before.





# THE MOST SUSTAINABLE POWER IS THE POWER OF IDEAS.

Sustainability is everything to us. Which is why, for the first time ever, we've built a production car completely sustainably. From development to manufacture, we use energy from renewable sources – so it's not just the fully electric BMW i3 that's completely emission-free. It's a similar story with the car's luxurious interior. This features exclusive components made from fast-growing or recycled materials – a tangible reminder of the car's environmentally friendly credentials. And let's not forget one other very efficient source of energy behind the BMW i3: the power of ideas.





# CARBON OPENS UP NEW PERSPECTIVES.

There's nothing quite as fascinating as a vision that becomes reality. The entire passenger cell of the BMW i3 is made with carbon. The material's fibres are 10 times thinner than a human hair but it is, nonetheless, remarkably strong for optimal safety. It's lightweight, too, which effectively compensates for the weight of the high-voltage battery. At the same time, the use of carbon creates extra space in unexpected ways: the opposing doors aren't separated by a column and open to reveal a completely open-plan interior. The sense of liberation isn't restricted to the interior, though. The BMW i3 has a DIN weight of just 1,195kg – which means unique dynamics, particularly when cornering and accelerating.







## PROGRESS HITS THE STREETS.

The BMW i3 is your ideal partner for the city. And when you drive it, you immediately notice how the rate of progress has dramatically picked up pace. You suddenly find yourself looking forward to the next tight corner. You turn into it with self-assured ease. And accelerate out of it without delay thanks to the instantly responsive electric motor. After a day of almost perfectly silent driving, you come home to find the BMW i3 still has plenty of energy. After all, on a typical day, we hardly drive more than 35 to 50 kilometres, and the range of up to 160km has that well covered – so it's a perfect match for everyday life.





## INTELLIGENT NETWORK. SEAMLESS CONNECTION.

The greatest inventions are those that make our lives easier. Take the BMW i3, for instance. With its integrated SIM card as standard, you remain seamlessly connected to the world. And so you can relax about almost everything related to your journey, your current range, the most efficient route and the nearest charging stations are all displayed in a clear overview provided by the optional BMW i navigation system. Even if you aren't actually in your BMW i3, you can use the BMW i Remote App and your smartphone to keep an eye on things like vehicle status and electric range.





# IT CHARGES UP. WHILE YOU RELAX.

Charging the battery is simple – and there are many ways you can do it. The standard charging cable lets you charge the BMW i3 at any conventional mains socket. It's even faster if you opt for the BMW i Wallbox, which our installation service team will be happy to set up for you at home. You have even more choice when it comes to the source of your power: with a green energy contract, your BMW i3 is charged completely with renewable energy. If you have a solar energy installation at home, you can even use your own solar power. And with the mobility service ChargeNow, you have access to the largest network of public charging stations for when you're out and about.





# THE ANSWER: SUSTAINABILITY THAT QUESTIONS EVERYTHING.

Not only is the BMW i3 produced with energy derived from wind and water, it also gives back what it uses. To be more specific, 95 per cent of the materials used in the car can be recycled. This includes the carbon fibre, which is reintroduced to the production process. In this way, the circle of

sustainability is made complete and the only thing that the BMW i3 really leaves behind is the reassuring feeling that the driving pleasure is a pure as it can be.



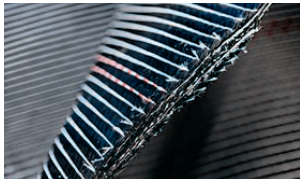
## DEVELOPMENT.

- The entire vehicle concept was developed with e-mobility in mind, from the ground up.
- Innovative aerodynamics reduce air resistance and thus minimise energy consumption.
- Renewable and recycled materials help protect the environment and replace conventional materials such as plastic.



## USE.

- There are no emissions while driving, which reduces air pollution in urban areas.
- The BMW i3 creates almost no noise or smell while it is being driven.
- When you power up with green energy or create your own electricity with solar panels, you're genuinely driving with zero emissions.
- ECO PRO mode increases the range of the car and cuts electricity consumption.



## RECYCLING.

- Up to 95% of the BMW i3 is recyclable.
- For example, the battery modules can be re-used to store solar energy.
- Carbon fibre can be re-introduced to the production process.



## PRODUCTION.

- The carbon fibre is produced with 100% water power.
- Production of the BMW i3 in Leipzig is 100% powered by wind energy.
- The energy required for production has been halved compared with the already low energy consumption of other BMW models.



"HOW IS SUSTAINABILITY  
HOLISTICALLY INTEGRATED  
INTO THE BMW i3?"

50%

**lower CO<sub>2</sub> emissions** throughout the entire life cycle of the car by only using green energy.

70%

**less water** is required in production compared to BMW standards, which already lead the industry.

100%

**of the electricity** used for production in Leipzig and for the carbon fibre manufacturing process in Moses Lake is obtained from renewable sources.



# THE TOUCH OF SUSTAINABILITY.

Premium quality materials stimulate the senses – but they really make their mark inside the BMW i3. This is simply because it's here that the sustainable lifestyle statement is so clear to see. These materials are made from renewable and recycled sources, so they make a genuine contribution to environmental protection. At the same time, they embody the sophistication, spaciousness and atmosphere of an elegant loft apartment. In this way, they also give new definition to sustainable mobility.

30%

## KENAF.

Use of Kenaf adds an authentic touch to the overall sustainability concept of the BMW i3. Its use on larger interior surfaces allows us to replace petroleum-based plastics and reduce overall weight. This is because Kenaf fibres are extremely light – up to 30% lighter, in fact, than conventional materials. What's more, the material is extracted from a mallow plant, which converts an above-average volume of CO<sub>2</sub> to oxygen during growth.



40%

## PURE NEW WOOL.

Another renewable material that offers high comfort is certified pure new wool. With the Lodge interior, this accounts for up to 40% of the material in the seat covers. The wool blend is breathable, helping to regulate the temperature between the seat cover and the passenger. As a result, the seats remain agreeably cool, even on hot days.



## EUCALYPTUS WOOD.

Eucalyptus is naturally resistant to moisture. As a result, it requires around 90% less surface finishing than conventional wood materials. It can also be processed without chemicals so the soft texture and natural open pores of the wood are not damaged. Eucalyptus trees grow up to a height of 60 metres and are one of the fastest-growing species of trees in existence. This makes eucalyptus ideal for series production. All wood in the BMW i3 is sourced from 100% FSC®-certified forestry, helping to safeguard the sustainable management of woodland.



## LEATHER TANNED WITH OLIVE LEAVES.

The leather found in the BMW i3 is 100% tanned with natural olive leaf extract. This is advantageous in a number of ways. Olive leaves would otherwise be just a by-product of olive farming, so this puts the leaves to good use. Tanning leather with olive leaves also helps protect the environment. Finally, the process preserves the intrinsic shine of the leather and its natural ability to regulate temperatures.



“WHAT MAKES SUSTAINABILITY IN A VEHICLE VISIBLE?”



# MADE-TO-MEASURE ELECTRIC MOBILITY. THE MEASURE OF ALL THINGS.

Shaping a new and sustainable era of electric mobility meant going back to the drawing board. One of the biggest challenges was compensating for the weight of the high-voltage battery<sup>1</sup>. We handled this by dividing the vehicle architecture into two independent units. The lower Drive-Module is made of aluminium and, along with the battery, contains all parts related to the transmission and drive system. This frees up a great

deal of space for the driver and passengers in the second unit – the upper Life-Module. As well as being uniquely spacious, the BMW i3 is also remarkably safe and agile. This, to a large degree, is because the passenger cell is made of strong and ultra-lightweight carbon – which is yet another world first from BMW.

“HOW DOES THE LIFE-DRIVE ARCHITECTURE IMPROVE THE CAR’S HANDLING?”

50%

lighter than steel, carbon is also exceptionally strong.

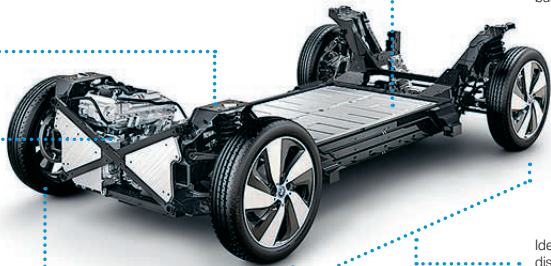


High-voltage lithium-ion battery.<sup>1</sup>

Range Extender<sup>2</sup> for longer drives.

Electric motor with transmission and power electronics.

Rear-wheel drive.



Ideal 50:50 axle load distribution.



9.86m  
turning circle, making the BMW i3 particularly agile in urban traffic.

## THE LIFE-MODULE: MAKE YOURSELF AT HOME.

The Life-Module offers a generously spacious environment that makes you feel right at home. There is no central tunnel separating the driver and front passenger and there are no window columns between the opposing doors. As a result, you get to enjoy an open, loft-like atmosphere, unique for this class of vehicle. The use of high-strength carbon – a first for a production vehicle of this kind – has made all this possible. Carbon also reduces the DIN weight of the BMW i3 to just 1,195kg, which not only contributes to a uniquely agile drive but also brings benefits in terms of range potential. At the same time, the robust carbon construction offers excellent safety, as demonstrated by a host of tests.



## THE DRIVE-MODULE: EMPHASISING SAFETY.

The Drive-Module is made of lightweight aluminium and houses all of the parts needed to power the car. The rear section, for instance, contains the electric motor, transmission and, with the BMW i3 with Range Extender, a compact engine for increasing range potential. The high-voltage battery is located in a sturdy aluminium housing, integrated safely into the underfloor section where it gets the best possible protection – should it be needed. Another benefit with this location is that it lowers the car’s centre of gravity, thus allowing the rear-wheel drive BMW i3 to offer unparalleled driving agility. While on the subject of the battery: it comes with a warranty of eight years or 100,000km.

1,195kg

overall DIN weight of the BMW i3, making it significantly lighter than comparable electric vehicles.

<sup>1</sup> The lithium-ion high-voltage battery has a long service life. Should, however, any defects occur in the high-voltage battery during the first eight years and within the first 100,000km, your BMW i Agent will rectify them free of charge. Please refer to your BMW i battery certificate for further details.  
<sup>2</sup> BMW i3 with Range Extender model also available.



# PURE DRIVING PLEASURE. BMW eDRIVE.

The new era of electro-mobility has arrived with remarkable speed – thanks to the BMW i3. Just press on the pedal and you'll find yourself in the future. With conventional vehicles, you need to use gears to accelerate, unlike the BMW i3 which can sprint from 0 to 100km/h in 7.2 seconds – without interruption. Over the first few metres, even cars with more powerful engines are left behind. The BMW i3 is also, of course, sustainable and, with its eDrive system, extremely economical when it comes to electricity consumption.



**The driving force behind EfficientDynamics.** The electric drivetrain BMW eDrive is an in-house development of BMW. Offering 125kW/170hp<sup>1</sup> and maximum torque of 250Nm, it is exceptionally responsive – which is something best experienced behind the wheel. Full torque is available from a standing start and when it's out on the road, the flow of power keeps coming without delay. This is down to the powerful motor working in combination with a single-stage transmission, which completely does away with the need for gears. Driving in the BMW i3 is also a near-silent and odourless experience, allowing you to relax and enjoy a uniquely new kind of driving pleasure.

**Driving pleasure at its most efficient.** The BMW eDrive system takes efficiency to entirely new levels. Here's just one example: braking with the accelerator pedal. Taking your foot off the pedal after accelerating has a braking effect on the car. This, in itself, is useful. But there's more. The electric motor also goes into generator mode, turning valuable kinetic energy into electricity for the powerful high-voltage lithium-ion battery – thus extending the driving range<sup>2</sup>. Energy consumption is also impressively efficient, at a combined 12.9kWh per 100km.



250Nm  
of torque is available from standstill in the BMW i3. Which means you can leave more powerful cars behind – effortlessly.

“WHAT ARE THE ADVANTAGES OF AN ELECTRIC MOTOR?”

7.2s

is all it takes for you to accelerate from 0 to 100km/h in a BMW i3.

170hp

and peak output<sup>1</sup> of 125kW deliver an outstandingly dynamic drive from a vehicle with an unladen DIN weight of just 1,195kg.

12.9kWh/100km

Power consumption.

<sup>1</sup> For exact figures on fuel consumption and CO<sub>2</sub> emissions for the BMW i3 with Range Extender, see technical data.  
<sup>2</sup> Determined from internal BMW fuel consumption study; dependent on individual driving style.

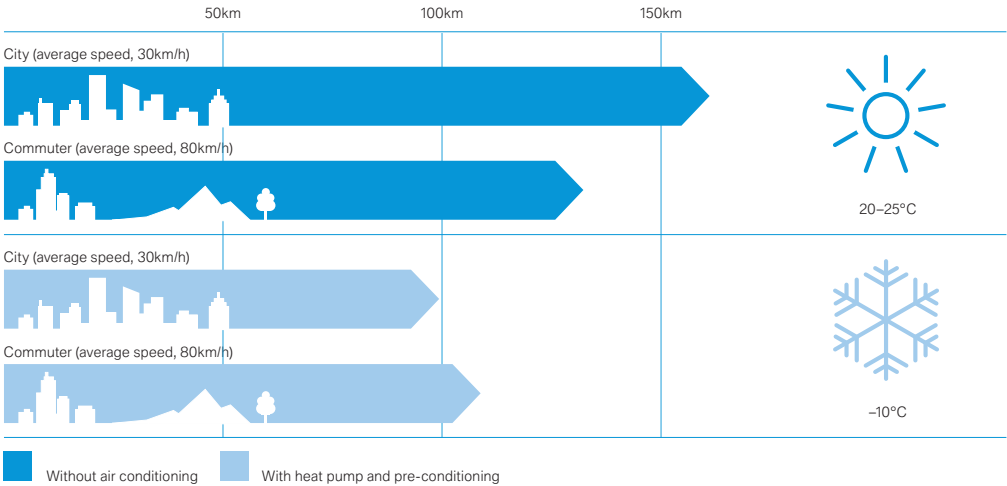
**BMW EFFICIENTDYNAMICS.**  
LESS EMISSIONS. MORE DRIVING PLEASURE.





# DESTINATION IN SIGHT. ENERGY IN RESERVE.

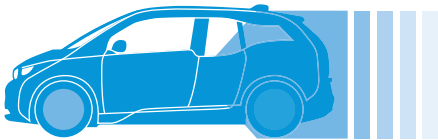
Most people don't actually drive as far as they think, covering an average of between 35 to 50km per day. This means that the range of up to 160km<sup>1</sup> offered by the BMW i3 is more than sufficient for normal, everyday situations. Even so, we're not leaving anything to chance. The BMW i3 has a reliable system to continuously evaluate a whole host of factors. These include personal driving behaviour, topography of the surroundings, temperature, selected driving mode, planned route and the use of air-conditioning and heating systems. All of this can be used to calculate your exact driving range at any time. It also means that you know for sure that you have enough reserve energy to get to your destination as planned.



**Efficiency boost: the driving modes.** The BMW i3 gives you a high degree of control when it comes to extending range. With the standard COMFORT setting, the range is up to 160km<sup>1</sup>. Extending that is simply a matter of using the driving experience switch to select ECO PRO or ECO PRO+, two particularly efficient driving modes.

**Go even further: the BMW i3 with Range Extender.** The Range Extender is located next to the electric motor at the rear of the car. Its job is to double the driving range in COMFORT mode. The compact and near-silent 2.0-cylinder petrol engine drives a generator to keep charge levels constant and allow the BMW i3 to keep driving on electric power. The system clicks in automatically if the battery gets too low.

**Two typical driver profiles, at a glance.** The two driver profiles shown here – City and Commuter – are for two typical uses of the BMW i3 in the summer and winter. The City profile is for journeys in urban areas, so there are frequent energy recuperation phases, through to standstill. Apart from taking frequent deceleration into account, the profile allows for typical driving speeds between 0 and 60km/h. The Commuter profile is based on one third of the time driving in busy urban traffic, one third on country roads and one third on motorways. Depending on the chosen profile, the range of the BMW i3 when using the Range Extender can vary by up to 10km.



## DRIVING ON AIR: THE HEAT PUMP SYSTEM.

Electric power is needed to heat an electric vehicle because there is no excess thermal energy from a combustion engine. This can have a negative impact on driving range. Because of this, we developed an innovative heat pump system, which is particularly effective at extracting energy from the air around the car. The optional system, which is activated automatically, can raise energy efficiency by up to 50% compared with conventional heating systems. And not only is the temperature kept at a comfortable level, depending on outside temperature, the driving range can also be extended by up to 30%.

## THE RIGHT TEMPERATURE: FROM THE WORD GO.

The high-voltage battery in the BMW i3 also prefers to be kept at the right temperature: 20 degrees Celsius. This is the optimum to provide sufficient power and safeguard the driving range. So, if the outdoor temperature is hotter or colder, we recommend using the BMW i Remote App to set the right running temperature before driving. The app also lets you pre-heat the interior – an especially welcome feature in winter.



## HONESTY GETS YOU EVERYWHERE: THE DYNAMIC RANGE DISPLAY.

The dynamic range indicator in the BMW i3 shows how much range you have left at any time – with absolute reliability. This may sound simple, but it actually involves complex software to assess a host of key factors in real time. This includes data on personal driving behaviour, topography of the surroundings, temperature, selected driving mode, planned route and the use of air-conditioning and heating systems. And it's all calculated in a split second. The result is not just extreme accuracy, though. It also makes it much easier to understand the impact of driving patterns and environmental factors.

## MORE THAN ENOUGH.

The BMW i3 allows you to go three times as far as the distance the average car driver travels in a day.

“HOW FAR CAN I DRIVE?”

<sup>1</sup> Range dependent on various factors. In particular: personal driving style, route characteristics, exterior temperature, heating/air conditioning, pre-conditioning. Overall range, everyday use determined according to: city driving profile, 20°C, pre-conditioning, COMFORT driving mode.



# LEAD THE CHARGE. WITH BMW 360° ELECTRIC.

Much of the time, the BMW i3 will simply be charged at home while you relax. After all, the average car is parked or garaged for 22 hours a day. This can be done in around eight hours via a standard charging cable or even faster with the BMW i Wallbox, which our technicians will be pleased to install for you. Having your own charging station at home also gives you the opportunity to use green energy, even self-generated solar power. When you're out and about, you can use the mobility service ChargeNow – the world's largest network of public charging stations.

## CHARGING ON THE GO.<sup>1</sup>



**Electric driving pleasure is expanding: thanks to more and more charging stations.** There are lots of good reasons to get out and about in your BMW i3 – and just as many opportunities to charge the battery away from home. Whether you're shopping or travelling to or from work, you'll find the network is expanding rapidly. Thanks to the intuitive controls and the ChargeNow mobility service, using this network couldn't be easier. ChargeNow merges different providers' charging stations into a huge single network. This makes it much simpler and quicker to pinpoint stations and charge your BMW i3 while away from home. BMW i ConnectedDrive displays all available charging stations near you, not only in the navigation system, but also on your smartphone and the ChargeNow website.

## CHARGING AT HOME.<sup>1</sup>

**Open all hours: your own charging station at home.** The pleasure of electric driving begins the moment you charge the battery using your own charging station at home. The BMW i Wallbox makes charging a tangible part of the sustainability experience. You can choose between two options: the Wallbox Pure and the Wallbox Pro. With the Wallbox Pure, charging takes place automatically and your BMW i3 is 80% charged in less than five hours<sup>1</sup>. To interrupt the process at any time, simply press the stop button. With the Wallbox Pro, an integrated colour touchscreen lets you follow every step of the charging process. It also allows several users to set up their own personal profiles for separate metering. It can even be connected to a smart home system. That means, for example, that you can make optimal use of self-generated solar energy.



**Naturally sustainable: green energy and our installation service.** Zero-emission driving is even more sustainable when the electricity used to charge the battery is also emission-free. This would be the case, for example, if you have a 100% green energy supplier that uses wind farms or hydroelectric and solar power. When it comes to your BMW i Wallbox, with our installation service, we will come to your home and mount it for you and get everything up and running.

<8h

### STANDARD CHARGE ALTERNATING CURRENT (AC)

- Charging time: 80% in ~5.5h
- Charging current: up to 16A, single-phase
- Charging capacity: up to 2.7kW

<5h

### FAST CHARGE ALTERNATING CURRENT (AC)

- Charging time: 80% in ~4.6h
- Charging current: up to 20A, single-phase
- Charging capacity: 4.6kW
- Only in conjunction with Fast charge AC/DC option (4U7/4U8)

<1h

### RAPID CHARGE DIRECT CURRENT (DC)

- Charging time: ~0.5–1h
- Charging current: up to 120A
- Charging capacity: 20 to 50kW
- Only in conjunction with Fast charge AC/DC option (4U7/4U8)

<5h

### BMW i WALLBOX PRO (AC) INTELLIGENT, MULTIFUNCTIONAL, SUSTAINABLE

- Charging time: 80% in ~4.5h
- Charging current: 20A, single-phase
- Charging capacity: 4.6kW
- Touchscreen and approach sensor
- Display of charging history and user profiles
- Load management
- Possible use of self-generated electricity
- Compatible with Smart Home systems
- Unique design
- Only in conjunction with Fast charge AC/DC option (4U7/4U8)

<5h

### BMW i WALLBOX PURE (AC) FAST, SAFE, EFFICIENT

- Charging time: 80% in ~4.5h
- Charging current: 20A, single-phase
- Charging capacity: 4.6kW
- Safe and convenient charging
- Stop button
- Unique design
- Only in conjunction with Fast charge AC/DC option (4U7/4U8)

<8h

### STANDARD CHARGING CABLE (AC) CONVENTIONAL SOCKET

- Charging time: 80% in ~7.5h
- Charging current: max. 12A, single-phase
- Charging capacity: 2.7kW



Find out more about BMW 360° ELECTRIC in this short film.

“WHERE AND HOW DO  
I CHARGE THE BMW i3?”

<sup>1</sup> Dependent on local electricity infrastructure and selected optional equipment.



# INTELLIGENT CONNECTIVITY – TAKING IT TO THE STREET.

A completely sustainable system requires a completely comprehensive network. The BMW i3 comes with an integrated SIM card as standard to keep you connected with the outside world at all times. This allows you to make full use of the services offered by BMW i ConnectedDrive and get to your destination on time. Simply open the dynamic range map in the optional navigation system and, in an instant, you see an overview of your

current driving range. If the battery is insufficiently charged, the system will suggest different ways to reach your destination. It also displays available charging stations on the navigation screen. Another particularly useful feature is intermodal routing, which can save you valuable time in heavy traffic. It does this by recommending alternative transport options and guiding you to the nearest park & ride garage.

## ALWAYS IN TOUCH WITH YOUR BMW i3: THE BMW i REMOTE APP.

The modern age of electric mobility opens up an abundance of possibilities previously considered unthinkable. The BMW i Remote App, for instance, allows you to control your BMW i3 from anywhere via smartphone or smartwatch. At any time, you can check the battery charge level and the electric driving range. If your BMW i3 is connected to a charging station, you can track the charging process remotely. You can set departure times when your BMW i3 needs to be fully charged and at the right temperature. And if you want to, you can even ask the app to rate the efficiency of your driving.



“HOW DO I STAY CONNECTED WITH  
MY VEHICLE AND HOW DOES THE  
NAVIGATION SYSTEM SUPPORT ME?”



**How sustainable navigation plays its part.** To achieve our sustainability targets, we decided it would be best to match the navigation to the demands of electric driving. With the optional navigation system, all it takes is a quick glance at the dynamic range map to work out which of your destinations are within range. The system takes the battery charge level, your personal driving behaviour, the topography of your surroundings and real-time traffic updates into account. This makes the system highly accurate. If the battery is not sufficiently charged, the range assistant will make up to three recommendations on how to reach your destination safely. Often, it's enough to know that you could switch to a more efficient driving mode. The system also shows you available stations to charge your BMW i3.

**There's always a plan B with intermodal routing.** Driving may not always be the quickest way to get from A to B, especially in urban areas. Instead of wasting time in traffic, sometimes it's better to use an alternative means of transport like a bus, a tram or the underground. Intermodal routing analyses the traffic situation and includes public transport options to plan the ideal journey to your destination. Before or during any journey, you can instantly choose the fastest route. Switching to public transport is also completely hassle-free – the system gives you an overview of up-to-the-minute timetables. If you want, it will even guide you to a park & ride garage near the train or bus stop.

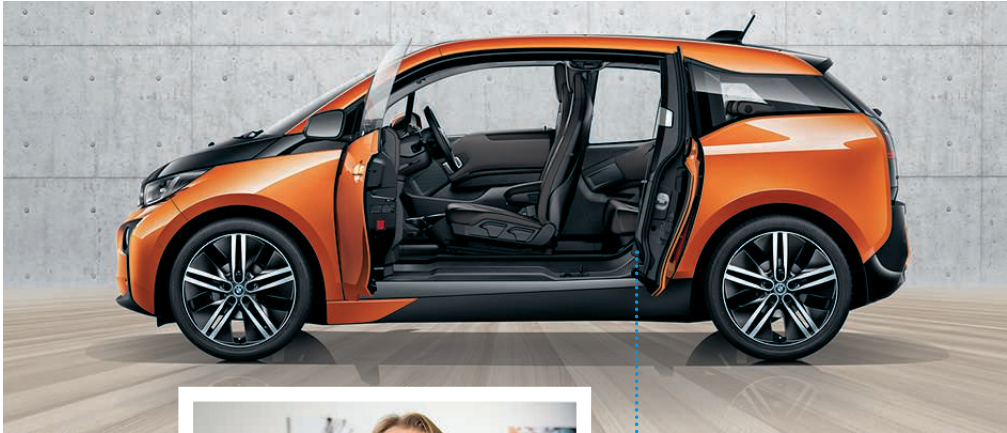
**BMW ConnectedDrive**  
So connected, you're free.



# SIMPLY INSPIRING. A BLANK SHEET OF PAPER.

The revolutionary overall concept of the BMW i3 started out as a blank piece of paper. After all, exploring new horizons often means leaving conventional thinking behind. In doing this, we discovered a rich new seam of creative freedom. And because vehicle design involves completely

interdependent details, we have given electric driving an entirely new form. For an immediate impression of how sustainability has shaped our approach to mobility, simply do one thing – look at the exterior of the BMW i3.



## COACH DOORS.

The carbon construction of the BMW i3 made it possible to integrate the central window column into the doors. This creates space for the opposing doors, providing complete access to the car's interior. It also offers visibility never experienced before.

**The future today: the BMW i3 exterior.** Our blank-sheet approach to designing the BMW i3 was something of a revelation – with opportunities opening up where there used to be boundaries. The relatively compact electric motor, for example, could be mounted at the rear. This, in turn, allowed the front wheels to be tucked in, making it very easy to park and

turn the car. Additionally, the use of carbon allowed for a more open passenger cell. Here, the slightly elevated seating position and the streamflow BMW design, with its flowing window contours, enhance visibility in all directions. Overall, though, just one look at the exterior is enough to see how the BMW i3 is shaping a new era of electric cars.



## WHEELS.

More evidence of sustainability can be seen in the design of the large yet narrow tyres and the aerodynamic wheel rims. Both features help reduce rolling resistance, significantly enhancing the overall performance of the BMW i3.



## KIDNEY GRILLE.

Even an electric motor needs to be cooled. The cooling demands, however, are considerably less than those of combustion engines. This has allowed for the kidney grille of the BMW i3 to have a fully closed design, emphasising the modern character of the car. The U-shaped LED headlights have a similarly dramatic effect, giving the front profile a highly distinctive appearance.

“THE STRENGTH OF THE CONCEPT GAVE  
SHAPE TO SOMETHING ENTIRELY NEW”

Benoit Jacob, Head of BMW i Design



DESIGN AWARDS



# INNOVATIVE INTERIOR DESIGN – AND A VERY SPACIOUS FEEL.

A **subdued atmosphere** of minimal loft-like chic prevails in the interior of the BMW i3. And even the first glance through the wide opening doors reveals an astonishing sense of space for a vehicle with a length of four metres.

The extraordinary LifeDrive architecture of the BMW i3, with the passenger compartment in carbon and the drivetrain beneath, allows the slender instrument panel to be sited to the far front where it appears to float in front of the driver. Here, the BMW designers have placed only the essential design elements such as the two flat screens and, in the Lodge and Suite interiors, the gently curving wood surfacing made from quickly growing eucalyptus.

Natural, innovative and sustainable materials perfectly complement the spacious feel of the BMW i3 interior. The instrument panel supports and door panels are made using the hibiscus plant kenaf. This has the organic appearance of felt and, while it's growing, absorbs considerable amounts of CO<sub>2</sub>. This remarkable finish contrasts, to appealing effect, with the other surfaces in wood, cloth or leather.

Like almost all of the material used in the BMW i3, the leather is also ecologically significant. In contrast with conventional automobile leather, which is tanned using chemicals, this goes through a biological process using olive leaf extract. This gentle process leaves the leather feeling particularly soft while also retaining its natural beauty.

The remaining materials in the side panels, the headliner, the seats and the floor also have a story to tell. To preserve valuable resources, for instance, they are made largely in recycled plastic. Overall, 25% of the interior is made of recycled or renewable raw material. The BMW i3 clearly symbolises sustainability. But there's more. This car also represents a new form of contemporary luxury – something BMW describes as Next Premium.



**[ 01 ]** Climate-active at low and high temperatures: the wool cloth/natural leather combination in the optional Lodge interior. **[ 02 ]** Eye-catching carbon: open the door and this innovative material in the entry area immediately grabs your attention. **[ 03 ]** Natural, open-pore

material: the eucalyptus<sup>1</sup> fine-wood trim is included in the optional Lodge and Suite interior design options. **[ 04 ]** The high-strength roof of the BMW i3 weighs only around 7.2kg and, to a large degree, is made of recycled carbon fibre.

<sup>1</sup> Certified responsible in accordance with the Forest Stewardship Council® (FSC®).  
<sup>2</sup> Pictures show optional equipment and accessories.



# MINIMALIST AND HIGH QUALITY: THE ATELIER INTERIOR.

The Atelier interior is defined by its calming contrasts of dark panelling, grey cloth combinations and individual blue accents. The panelling in the instrument support and door areas is in kenaf hibiscus. This innovative material is used to particularly good effect in this standard package. Along with its low weight, it has a lightly mottled surface with the natural look of felt. Seat sides in blue and the leather steering wheel featuring a fine, encircling line in the same colour, make reference to the BMW logo and the

innovative character of all BMW models. The matt grey finish of the gently curving instrument panel underscores the minimalist character of the BMW i3 base-level package. And as with all BMW models, form follows function. So even though the instrument panel has a sweeping, sensory appeal, it also provides a useful storage surface and serves as a cover for the glovebox.



Perfectly matched to the interior design: the five highly expressive non-metallic and metallic exterior colours for the BMW i3. Further information can be found on pages 46 | 47.

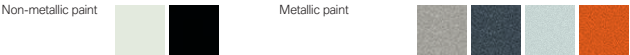
**[ 01 ]** BMW i Atelier interior (standard): leather steering wheel with BMW i Blue accent, seats with Neutronic Aragaz Grey fabric combination and contrasting stitching in BMW i Blue, interior surfaces in matt Andesite Silver. **[ 02 ]** Excellent rear access thanks to the absence of a B-pillar and rear doors that open in an opposite direction from the front doors. **[ 03 ]** Interior trim in matt Andesite Silver. **[ 04 ]** Rear seat backrest can be folded down in a 50:50 configuration.

<sup>1</sup> Picture shows standard and optional equipment and accessories.



# STYLISH AND LIGHT: THE LOFT INTERIOR.

The Loft interior has a particularly purist feel thanks to the shade of grey on the seats, parts of the instrument panel and side panelling. At the same time, the light grey accentuates the open, minimalist loft-like character of the BMW i3. The clear shade emphasises the slim design and lightweight properties of the innovative interior fittings. The contemporary cloth combination for the seats is similar to high-quality technical clothing made of recycled plastic. And like the clothing, it ensures consistently pleasant comfort thanks to its ability to regulate temperatures. The front and rear sides of the backrests feature an eye-catching pattern in the design language of the BMW i vehicles.



Six highly expressive non-metallic and metallic exterior colours for the BMW i3. Further information can be found on pages 46 | 47.

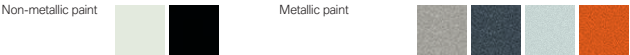
**[ 01 ]** BMW i Loft interior (optional): leather steering wheel with BMW i Blue accent, seats with cloth/Sensatec combination Electronic Carum Grey, interior trim in dark matt Andesite. **[ 02 ]** Parts of the instrument panel have a light-coloured finish, complementing the warm Carum Grey of the seats and further accentuating the spacious feel. **[ 03 ]** BMW i Blue accents beneath the headrests make for an appealing colour contrast in the seats. **[ 04 ]** Dark matt Andesite interior trim. **[ 05 ]** A 50:50-folding rear seat enables the creation of a virtually flat load space area.

<sup>1</sup> Pictures show optional equipment and accessories.



# INVITING AND NATURAL: THE LODGE INTERIOR.

The Lodge interior, like no other equipment variant, symbolises the progressive new understanding of premium defined by BMW i. The aesthetically arresting combination of matt wood plus soft leather and wool is unique in the automotive world. Alongside its contemporary, natural and sensory feel, it also exemplifies the concept of sustainability from BMW i. The eucalyptus wood comes from certified and ecologically responsible timber sources. It is neither bleached, dyed or painted and thus retains its natural surface. The wool cloth, meanwhile, provides the comfort of natural fibre, as provided for a great many years by makers of luxury clothing. It cools in summer and warms in winter. In this way, it has high functional value to go with the benefits of its natural feel and sustainable quality. And when the climate is comfortable, there's less need to heat the driver's seat or use the air-conditioning. This, in turn, saves energy and increases the range of the BMW i3.



For a look that suits you perfectly: the six highly expressive non-metallic and metallic exterior colours for the BMW i3. Further information can be found on pages 46 | 47.

**[ 01 ]** BMW i3 Lodge interior (optional): leather steering wheel with Satin Silver accent, seats in wool cloth/natural leather combination Solaric Cassia, eucalyptus<sup>1</sup> fine-wood trim. **[ 02 ]** Eucalyptus<sup>1</sup> fine-wood interior trim. **[ 03 ]** The earthy and natural-looking Cassia leather colour gives the interior a warm atmosphere that is brightened with touches of Carum Grey. Climate-active wool cloth offers an appealing contrast. **[ 04 ]** The versatile luggage compartment can be enlarged by the 50:50-folding rear seat backs and also offers solutions for storing and securing baggage. **[ 05 ]** With this interior, the exclusive wool cloth is combined with naturally tanned leather on the seats and headrests.

<sup>1</sup> Certified responsible in accordance with the Forest Stewardship Council® (FSC®).  
<sup>2</sup> Picture shows standard and optional equipment and accessories.



# LUXURIOUS AND EXCLUSIVE: THE SUITE INTERIOR.

The Suite interior is characterised by its generous use of naturally tanned leather in a warm dark brown. The tanning process uses extract of olive leaves and thus preserves the leather's natural softness. Around the instrument panel, it makes for a stylish contrast with the curving wood elements in eucalyptus. Leather in the door panelling also harmonises with individual cloth elements and the base support in kenaf hibiscus. Despite the luxurious overall impression, the BMW i designers only integrated soft

leather surfacing where it could be felt and used by the driver – in the armrests, for instance. This allowed for the Suite interior to feature an individual arrangement of cloth, leather and kenaf. In the door areas, this unified combination sweeps through the interior, creating a feeling of lightness and modernity – amid all this exclusivity – that is so typical of all BMW i3 models.



From subtle to striking: the six distinctive non-metallic and metallic exterior colours for the BMW i3. Further information can be found on pages 46 | 47.

**[ 01 ]** BMW i Suite interior (optional): leather steering wheel with Satin Silver accent, seats with natural leather combination Stellaric Dalbergia Brown, Eucalyptus' fine-wood trim. **[ 02 ]** Eucalyptus' fine-wood interior trim. **[ 03 ]** Particularly high-quality craftsmanship ensures

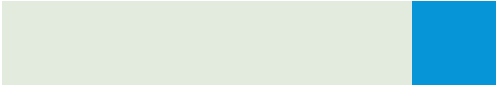
natural leather with a look and feel that is very soft and pliant. **[ 04 ]** Rear seats fold in a 50:50 configuration. **[ 05 ]** Dalbergia Brown, an exclusive black-brown, gives the BMW i leather surfaces an even more natural feel.

<sup>1</sup> Certified responsible in accordance with the Forest Stewardship Council® (FSC®).  
<sup>2</sup> Picture shows standard and optional equipment and accessories.



# INSPIRATIONAL – RIGHT THROUGH THE LINE.

The six colours for the BMW i3 have one thing in common – expressiveness. The colour palette of two non-metallic and four metallic paints ranges from the subtle to the striking and can be combined as you wish with any interior design. Irrespective of which exterior colour and interior design you select, the accent areas on the side sills and double kidney grille are always either BMW i Blue or Frozen Grey metallic. Thanks to the contrast between the Black Belt and the exterior colour, the exterior acquires a two-colour, highly graphical look, which makes the vehicle appear very light.



Non-metallic B85  
**CAPPARIS WHITE**  
with BMW i Blue accent



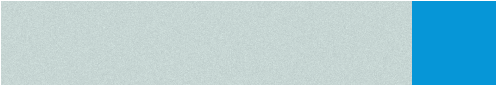
Non-metallic C2W  
**FLUID BLACK**  
with BMW i Blue accent



Metallic C2U  
**PLATINUM SILVER**  
with BMW i Blue accent



Metallic C2V  
**MINERAL GREY**  
with BMW i Blue accent



Metallic B72  
**IONIC SILVER**  
with BMW i Blue accent



Metallic B78  
**SOLAR ORANGE**  
with Frozen Grey metallic accent



The light alloy wheels on the BMW i3 are particularly narrow to reduce wind and rolling resistance as much as possible. The large tyre diameters of 19" and 20" support the sporty and agile character of the vehicle and also help to maximise the tyre contact area. To limit air turbulence and

therefore increase range, the wheels are designed to be as closed as possible. For an elegant yet sporty look, the three light alloy wheel options feature high-gloss black and burnished sections.

**[01]** 19" BMW i light alloy wheels Star-spoke 427, BMW EfficientDynamics. 5 J x 19, 155/70 R 19 tyres (standard for BMW i3) or with mixed tyres. Front: 5 J x 19, 155/70 R 19. Rear: 5.5 J x 19, 175/60 R 19 (standard for BMW i3 with Range Extender). **[02]** 19" BMW i light alloy wheels Turbine Styling 428 with mixed tyres. Front: 5 J x 19, 155/70 R 19. Rear: 5.5 J x 19, 175/60 R 19. **[03]** 19" BMW i light alloy wheels Turbine Styling 429 with mixed tyres. Front: 5 J x 19, 155/70 R 19. Rear: 5.5 J x 19, 175/60 R 19. **[04]** 20" BMW i light alloy wheels Double-spoke 430 with mixed tyres. Front: 5 J x 20, 155/60 R 20. Rear: 5.5 J x 20, 175/55 R 20.



## OPTIONAL EQUIPMENT.



[ 01 ] Glass roof, electric (optional), with slide-and-tilt function and sunblind, trap release, comfort opening and closing via remote control and touch-control function for the creation of a pleasant climate. [ 02 ] LED Headlights (optional) ensure optimum illumination of the road. [ 03 ] Harman Kardon HiFi loudspeaker system (optional) with seven-channel digital amplifier (360 watts) and 12 perfectly coordinated loudspeakers to ensure a sound experience at the very highest level. [ 04 ] Navigation System Professional (optional), including hands-free kit, with USB interface, fixed 10.2" LCD colour display with split-screen function. [ 05 ] Automatic air conditioning (optional) with automatic air flow and temperature adjustment.

### AC/DC quick charging (optional).

The AC/DC quick-charge function, with a capacity of up to 50kW, is the perfect solution for the BMW i3. This enables faster charging of the vehicle at any suitable charging station, for example, a public quick-charge facility or the BMW i Wallbox installed at home.

### Heating pump (optional).

The innovative heat pump system uses energy from ambient air in winter, just like the air conditioning does in summer. It is 50 per cent more energy-efficient than conventional heating while, at the same time, ensuring consistent heating comfort. In cold weather, range increases of up to 30 per cent are, therefore, possible. Selected interior temperatures are maintained by fully automatic switching between the electric heating and the heat pump.<sup>2</sup>

### Seat heating incl. high-voltage battery conditioning (optional).

The energy for the BMW i3 drivetrain components is provided by lithium-ion storage cells. These are combined in the BMW-developed lithium-ion high-voltage battery, which is optimised to minimise, as far as possible, the influence of exterior temperatures on vehicle output. In addition to the cooling system in the base of the vehicle, there is a heating feature for the high-voltage battery and, optionally, for the seats. This, along with the cooling system, keeps the lithium-ion high-voltage battery at its optimum operating temperature, contributing significantly to increases in performance and service life. For instance, range loss due to heating in winter, can be reduced considerably through pre-conditioning of the interior and battery.

## COMPREHENSIVE MOBILITY SERVICES.



With the BMW i3, you not only benefit from an innovative car. You also enjoy intelligent solutions that simplify mobility in the city – inside and outside the vehicle. Here are some examples of the services and mobility solutions offered by BMW i:

**BMW i Mobility Services.** BMW i is not only about innovative electric and hybrid vehicles. It also stands for a far-reaching sustainable mobility concept in which vehicles and mobility services are intelligently linked. In this way, urban mobility with or without a vehicle can be more flexible and efficient.

**DriveNow** is the car sharing service from BMW i, MINI and SIXT that gives people the flexibility to hire vehicles when and where they need them. It's an urban mobility concept that abides by the motto: "Get in anywhere, get out anywhere". Costs are calculated by the minute and fuel expenses, insurance, taxes and public parking fees are included. Customers can locate available vehicles using an app, the website or even directly on the road. The customer card or the app function as a key to the entire DriveNow fleet. DriveNow is currently available in Munich, Berlin, Düsseldorf, Cologne, Hamburg, Vienna, London and San Francisco. More cities are planned. [www.drive-now.com](http://www.drive-now.com)

**ChargeNow** is a mobility service from BMW that gives customers on-the-move access to extensive charging services from the world's largest network of public charging stations. Stations in the ChargeNow network are displayed via BMW i ConnectedDrive Services in the navigation unit or the BMW i Remote app so they can be located quickly and easily. Use and cash-free payment is also easy thanks to the ChargeNow card and the ChargeNow app. Itemised statements are sent every month, providing a detailed overview of all costs. [www.chargenow.com](http://www.chargenow.com)

**ParkNow<sup>1</sup>** is a comprehensive and premium service covering both on- and off-street parking. Garage spaces can be found, booked and paid for either online, using an app or, soon, via your car's navigation system. Car parks in the network can be filtered by price, distance or other criteria. The driver is directed to the chosen car park and an electronic ticket provides access to the reserved space. This makes the often tiresome and polluting business of looking for free spaces a thing of the past. When it comes to street parking, wasting time searching for small change, going to the meter and putting a ticket in the car is also no longer a concern. If required, the parking time can be conveniently extended while you are en route. [www.park-now.com](http://www.park-now.com)

**BMW i Ventures.** The BMW Group has launched BMW i Ventures – a venture capital firm with headquarters in New York City – to optimise the conditions for the use and promotion of innovative mobility services. BMW i Ventures invests in companies with high potential when it comes to mobility and the current portfolio ranges from parking and charging services to an interactive city guide. Examples include JustPark, Life360, Chargemaster and Chargepoint. The portfolio is also constantly expanding. [www.bmw-iventures.com](http://www.bmw-iventures.com)

<sup>1</sup> The availability of ParkNow varies by country.

<sup>2</sup> Not available in conjunction with the BMW i3 with Range Extender.



WHAT CAN WE DO FOR YOU?



If you have further questions or you are interested in acquiring a BMW i3, either BMW i Customer Care or one of our BMW Agents will be glad to assist. Both work closely together to ensure maximum convenience.

**BMW i Agent search.** The BMW i Agents look forward to your visit and are happy to answer any of your questions about BMW i. Find a BMW i Agent in your area at [www.bmw-i-agent.com](http://www.bmw-i-agent.com)

**BMW i Customer Care.** Alternatively, you can contact BMW i Customer Care directly. Here, you will also benefit from direct, personal and expert advice, you can book test drives and even place your order for a BMW i3. You can reach BMW i Customer Care by email at [customercare@bmw-i.com](mailto:customercare@bmw-i.com)

**BMW i Driver's Guide.** The Driver's Guide is a vehicle-specific operation manual for BMW i models. Simply download it from the Apple App Store or Google Play and start.

**Test drive.** Register online now for a test drive and experience the BMW i3 for yourself at: [testdrive.bmw-i.com](http://testdrive.bmw-i.com). Alternatively, simply contact BMW i Customer Care or your local BMW i Agent.

BMW FINANCIAL SERVICES.

As unique as the BMW i3: Attractive packages for finance, leasing, insurance, vehicle-related services and innovative mobility solutions ensure that the driver of a BMW i can fully enjoy every kilometre. The following guarantee optimum mobility.

**BMW eLease & eSelect.** The BMW eLease offer ensures you retain precisely the level of financial freedom you desire. BMW eSelect offers you individual plans for financing the BMW i3. Both solutions form the basis for all other service, insurance and mobility packages from BMW Financial Services.

**BMW eCare.** As part of a leasing or finance arrangement, BMW Financial Services provides a wide range of innovative services for extra peace of mind – whether you are looking to cover maintenance and repair, tyres or quick assistance in the event of a breakdown or accident, a leasing contract or finance arrangement can be supplemented with BMW eCare.

**BMW eCover.** The best of everything: finance, service and insurance, all in one. Comprehensive third party liability insurance, flexible choice of excess limits and professional repair in an authorised BMW workshop in the event of damage make up the basis of this package. These aspects are then supplemented by individual service solutions.

**BMW eComfort.** Everyone has different mobility requirements. With this complete package, BMW Financial Services offers the best possible combination of finance, insurance, individual services and BMW Add-on Mobility.

**BMW Add-on Mobility.** This ensures flexibility at all times, wherever you are and even at short notice. For longer distances, there is the option of simply switching to a conventional BMW model. If you wish, you can have access to this service for a certain number of days each year as part of the leasing or finance arrangement.

TECHNICAL DATA.  
THE BMW i3.

Technical data	BMW i3	BMW i3 with Range Extender
<b>Weight</b>		
Unladen weight DIN <sup>1</sup>	kg 1195	1315
<b>BMW eDrive</b>		
Electro-synchronous motor		
Max. output	kW (hp) 125 (170)	125 (170)
Rated output/speed	kW (hp)/rpm 75 (102)/4800	75 (102)/4800
Max. torque	Nm 250	250
<b>Engine</b>		
Cylinders/valves	–	2/4
Capacity	cc –	647
Stroke/bore	mm –	66.0/79.0
Rated output/engine speed	kW (hp)/rpm –	28 (38)/5000
Max. torque/engine speed	Nm/rpm –	56/4500
Emissions standard	–	EU6
<b>Performance</b>		
Top speed (restricted)	km/h 150	150
Acceleration 0–60km/h	s 3.7	3.9
Acceleration 0–100km/h	s 7.2	7.9
Acceleration 80–120km/h	s 4.9	5.5
<b>Fuel consumption<sup>2</sup></b>		
Combined	l/100km –	0.6
CO <sub>2</sub> emissions	g/km 0	13
<b>Energy consumption</b>		
Combined (NEDC)	kWh/100km 12.9	13.5
Total energy consumption, average customer	kWh/100km 14–17	15–18
<b>High-voltage battery capacity</b>		
Battery type/net capacity	in kWh Li-ion/18.8	Li-ion/18.8
Electric range (NEDC)	km 190	170
Electric range, everyday use <sup>3</sup>	km up to 160	up to 150
Additional range with Range Extender, everyday use <sup>3</sup>	km 0	up to 150
Overall range, everyday use <sup>3</sup>	km up to 160	up to 300
Charge time (DC quick-charge)	h <1 <sup>4</sup>	<1 <sup>4</sup>
Charge time (AC quick-charge with BMW i Wallbox PurePro)	h <5 <sup>4</sup>	<5 <sup>4</sup>
Charge time (AC, with standard cable and household socket)	h <8 <sup>4</sup>	<8 <sup>4</sup>

The lithium-ion high-voltage battery has a long service life. Should, however, any defects occur in the high-voltage battery during the first eight years and within the first 100,000km, your BMW i Agent will rectify them free of charge. Please refer to your BMW i battery certificate for further details.

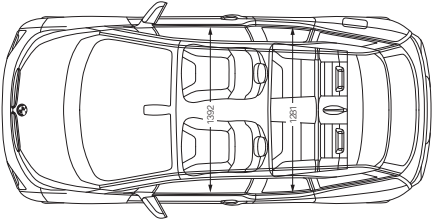
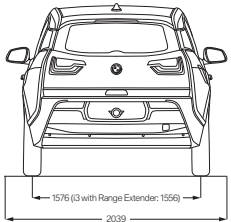
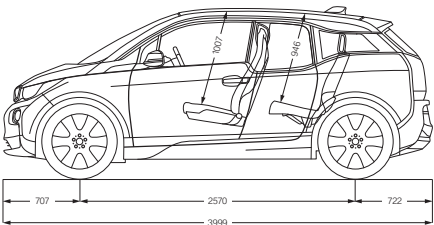
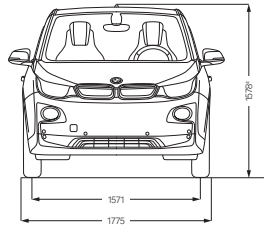
CO<sub>2</sub> emissions generated through the production and supply of fuel or other energy sources were not accounted for in determining CO<sub>2</sub> emissions.

<sup>1</sup> Unladen weight EU 1,270kg/1,390kg (accounting for 75kg for the driver). The DIN/EU unladen weight applies to vehicles with standard equipment. Optional equipment may increase these values.

<sup>2</sup> Fuel consumption is determined in accordance with the ECE driving cycle. CO<sub>2</sub> emissions are measured in addition to fuel consumption (BMW i3 with Range Extender). Optional equipment may increase these values.

<sup>3</sup> Dependent on local electricity infrastructure. Charging time based on reaching 80% of full load capacity.

<sup>4</sup> Height is 1,597mm with roof fin.  
<sup>5</sup> Range dependent on various factors, in particular: personal driving style, route characteristics, exterior temperature, heating/air conditioning, pre-conditioning. Overall range, everyday use determined according to: city driving profile, 20°C, pre-conditioning, COMFORT driving mode.



All dimensions of the technical drawings in millimetres. Luggage compartment volume 260–1,100 litres.



BMW i3



Sheer  
Driving Pleasure



This brochure describes the models, features and configuration options (standard and optional) available in vehicles delivered by BMW AG for the German market. In other EU countries, there may be deviations from the features and configuration options described in this brochure, in terms of the standard and optional equipment of the individual models. To find out more about the different country versions on offer, please see your local BMW partner. Design and equipment subject to change.

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